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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1988

SOUTHWESTERN REGION (SWPA)

University of Arkansas-Fayetteville
Baylor University
University of Houston
Lamar University
Louisiana Tech University
North Texas State University
Oklahoma State University
Oklahoma State University-Engrg.
University of Oklahoma
Southern Methodist University
Texas A & I University
Texas A & M University
Texas Tech University
University of Texas-Arlington
University of Texas-Austin-Business Admin.
University of Texas-Austin-Engrg.
University of Texas-El Paso

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southwestern region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 4 through May 2) and cumulatively (September 1 through May 2). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	90	923	$2053	$2083	$2200	$2042	$1900	526	4231	$2012	$1998	$2167	$2041	$1833
BANKING & FINANCE	20	206	1971	2066	2167	2042	1667	83	759	1930	1894	2200	2000	1567
BUSINESS ADMINISTRATION & MANAGEMENT	13	262	1700	1831	*	*	*	53	924	1725	1753	2046	1667	1417
HUMAN RESOURCES (incl Labor Relations)	+	18	+	1776				+	69	+	1627			
INSTITUTIONAL MANAGEMENT	+	8	+	1987				2	68	1550	1630	*	*	*
MANAGEMENT INFO SYSTEMS	32	68	2085	2077	2346	2184	1833	82	311	2056	2091	2350	2167	1625
MARKETING & DISTRIBUTION	46	162	1698	1779	2033	1667	1417	118	900	1726	1750	2100	1667	1416
HUMANITIES														
ECONOMICS	7	127	1949	2046	*	*	*	12	302	1919	1955	*	*	*
LETTERS (incl English, Literature)	1	9	1666	1664	*	*	*	1	50	1666	1728	*	*	*
HUMANITIES - All Other	3	21	1389	1636	*	*	*	6	106	1478	1540	*	*	*
CRIMINAL JUSTICE	+	3	+	1750				1	31	1908	1633	*	*	*
HISTORY	+	9	+	1953				1	25	1500	1807	*	*	*
PSYCHOLOGY	1	20	1833	1870	*	*	*	4	94	1533	1609	*	*	*
SOCIAL SCIENCES-All Other	5	67	1925	1874	*	*	*	6	188	1875	1715	*	*	*
COMMUNICATIONS														
ADVERTISING	+	8	+	1569				3	44	1510	1493	*	*	*
COMMUNICATIONS	+	31	+	1798				2	161	1709	1626	*	*	*
JOURNALISM	2	10	1225	1653	*	*	*	2	75	1225	1486	*	*	*
TECHNICAL WRITING	+	3	+	2567				+	10	+	2260			
ENGINEERING														
AEROSPACE & AERONAUTICAL	60	85	2350	2364	2675	2388	1983	96	274	2327	2343	2665	2388	1950
AGRICULTURAL	1	5	1638	1968	*	*	*	1	22	1638	2076	*	*	*
BIOENGINEERING & BIOMEDIC	+	1	+	2500				+	6	+	2454			
CHEMICAL	39	260	2675	2619	2775	2667	2555	103	792	2624	2588	2775	2650	2500
CIVIL	42	220	2294	2118	2650	2317	1950	76	605	2206	2095	2650	2167	1827
ELECTRICAL(incl Comp Eng)	173	793	2461	2483	2671	2500	2208	303	2735	2432	2459	2680	2491	2166
GEOLOGICAL	+	3	+	2081				+	13	+	2066			
INDUSTRIAL	23	136	2339	2379	2500	2400	2125	46	536	2289	2370	2500	2350	2000
MECHANICAL	92	521	2440	2454	2650	2482	2253	211	1748	2449	2451	2666	2492	2208

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	34	+	$2515				3	112	$1943	$2461	*	*	*
MINING & MINERAL	+	2	+	2370				+	2	+	2370			
NUCLEAR	+	5	+	2518				+	16	+	2438			
PETROLEUM	28	44	$2702	2700	$2900	$2750	$2220	53	93	2827	2785	$3300	$2800	$2250
ENGINEERING TECHNOLOGY	9	52	2109	2242	*	*	*	23	141	2194	2241	2416	2292	1960
SCIENCE														
AGRICULTURAL	12	28	1745	1783	*	*	*	16	106	1812	1713	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	1	14	2083	1954	*	*	*	4	37	1750	1814	*	*	*
CHEMISTRY	+	16	+	2310				+	48	+	2157			
COMPUTER SCIENCE	6	254	2218	2391	*	*	*	80	969	2208	2280	2500	2288	1917
MATHEMATICS	3	66	2072	2234	*	*	*	10	174	2149	2224	*	*	*
ALLIED HEALTH PROFESSIONS	+	4	+	2145				+	59	+	2056			
NURSING	+	58	+	1863				+	139	+	1922			
PHARMACY	+	5	+	2181				+	17	+	2487			
PHYSICS	+	4	+	2175				+	13	+	2252			
OTHER PHYSICAL & EARTH SCIENCES	+	6	+	2070				+	18	+	1925			
RENEWABLE NATURAL RSRCS	+	+	+	+				+	6	+	1459			
TOTALS	709	4571						1927	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	89	964	$2049	$2076	$2200	$2042	$1900	523	4320	$2013	$1995	$2167	$2041	$1833
BANKING OCCUPATIONS	4	123	1719	1968	*	*	*	18	302	1752	1814	*	*	*
BUSINESS ADMINISTRATION	5	53	1580	1789	*	*	*	16	308	1687	1667	*	*	*
CONSULTANTS	34	185	2165	2191	2383	2138	2000	60	532	2160	2227	2383	2159	2000
FINANCIAL ANALYSTS	12	111	1961	2185	*	*	*	45	359	1972	2057	2208	1950	1667
HUMAN RESOURCES	1	23	1560	1703	*	*	*	6	124	1645	1615	*	*	*
MANAGEMENT TRAINEE	39	277	1625	1831	2100	1550	1416	104	1132	1650	1709	2100	1578	1400
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	41	165	2259	2360	2500	2255	1950	112	642	2197	2225	2500	2250	1875
COMPUTER SCIENTISTS	14	163	2317	2395	*	*	*	61	564	2273	2299	2500	2333	2000
MATH/STATISTICIANS	1	30	1796	2229	*	*	*	2	81	1672	2243	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	5	71	1907	1952	*	*	*	26	392	1753	1835	2166	1666	1250
RETAIL/WHOLESALE SALES	14	97	1974	1866	*	*	*	24	490	1936	1781	2200	2000	1650
TECHNICAL SALES	6	60	1686	2040	*	*	*	19	204	1807	1990	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	3	16	1219	1759	*	*	*	9	81	1620	1677	*	*	*
COMMUNICATIONS OCCUPATION	1	8	1200	1661	*	*	*	3	79	1539	1608	*	*	*
ENGINEERS (Eng. Deg. Req)	418	1979	2455	2445	2710	2500	2040	846	6572	2443	2432	2720	2500	2000
HEALTH RELATED OCCUPATION	1	14	1333	1971	*	*	*	5	113	1907	2022	*	*	*
INSURANCE OCCUPATIONS	9	75	1817	1869	*	*	*	19	237	1716	1788	*	*	*
LAW ENFORCEMENT OCCPTNS	+	5	+	1679				+	23	+	1756			
NURSES	1	59	3200	1886	*	*	*	1	133	3200	1936	*	*	*
PRODUCTION OCCUPATIONS	6	42	2138	2205	*	*	*	14	130	1940	2090	*	*	*
REAL ESTATE OCCUPATIONS	+	2	+	1900				2	17	2025	1764	*	*	*
RESEARCHERS-NONSCIENTIFIC	1	6	2000	2340	*	*	*	2	18	2000	2095	*	*	*
RESEARCHERS-SCIENTIFIC	2	23	2671	2337	*	*	*	3	69	2558	2247	*	*	*
SOC. WORKERS & RECREATION	2	11	1718	1468	*	*	*	4	62	1590	1424	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	9	+	2026				3	46	2132	1880	*	*	*
TOTALS	709	4571						1927	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	6	52	$2278	$2289	*	*	*	109	284	$2433	$2276	$2750	$2500	$2033
MBA--NON-TECH	12	197	2340	2983	*	*	*	31	491	2285	2766	2583	2333	2000
MBA--TECH	2	88	2492	3218	*	*	*	3	187	2544	3165	*	*	*
MS-BUSINESS	+	13	+	2636				1	53	2458	2494	*	*	*
ADMINISTRATION	+	2	+	2212				+	8	+	2309			
BANKING & FINANCE	2	7	2376	2546	*	*	*	10	25	2485	2630	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	2	+	3150				+	6	+	2881			
LABOR/INDUSTRIAL RELATION	+	12	+	2686				+	20	+	2574			
MANAGEMENT INFO SYSTEMS	8	10	2369	2435	*	*	*	15	28	2388	2424	*	*	*
HUMANITIES														
HUMANITIES	+	1	+	1750				3	18	1218	1563	*	*	*
SOCIAL SCIENCES	+	5	+	2065				2	73	1400	1928	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	2720				3	35	3044	2822	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	3	26	3030	2857	*	*	*	3	59	3030	2812	*	*	*
CIVIL	10	22	2548	2469	*	*	*	20	77	2560	2455	2830	2500	2334
ELECTRICAL(incl Comp Eng)	14	79	3048	3009	*	*	*	30	395	2970	2990	3250	3013	2600
GEOLOGICAL	+	1	+	2416				1	12	2850	2285	*	[illegible]	*
INDUSTRIAL	+	5	+	2847				+	55	+	2736			
MECHANICAL	6	20	2635	2686	*	*	*	18	150	2652	2838	*	*	*
METALLURGICAL	+	2	+	2834				+	23	+	2830			
NUCLEAR	+	+	+	+				+	5	+	2655			
SCIENCE														
BIOLOGICAL	+	+	+	+				1	6	1504	1709	*	*	*
CHEMISTRY	+	10	+	2706				2	30	2655	2750	*	*	*
COMPUTER SCIENCE	1	30	2459	2875	*	*	*	18	124	2600	2863	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	3	+	2231				1	15	2750	2413	*	*	*
MATHEMATICS	3	8	2064	2414	*	*	*	3	24	2064	2387	*	*	*
PHYSICS	+	1	+	3533				+	3	+	2994			
TOTALS	67	601						274	2206					

* Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	169	$2083	$3426	*	*	*	20	324	$2494	$3318	$2850	$2500	$1916
MBA--TECH	2	52	2825	3548	*	*	*	12	108	2942	3647	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	4	166	2675	3402	*	*	*	8	325	2572	3476	*	*	*
MBA--TECH	+	100	+	3538				+	206	+	3728			
OVER 4 YEARS														
MBA--NON-TECH	+	92	+	3404				+	204	+	3445			
MBA--TECH	+	74	+	3758				+	146	+	3905			
TOTALS	7	653						40	1313					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	1	1	$4500	$4500	*	*	*	4	12	$4302	$4063	*	*	*
CHEMICAL	1	25	3900	3877	*	*	*	8	84	3800	3772	*	*	*
CIVIL	4	4	2602	2602	*	*	*	4	11	2602	3144	*	*	*
ELEC ENG (INCL COMP ENG)	+	9	+	4782				+	54	+	4071			
MECHANICAL	1	3	4000	4190	*	*	*	5	34	3622	3794	*	*	*
METALLURGICAL	+	2	+	3892				+	26	+	3773			
SCIENCE														
BIOLOGICAL	+	1	+	3250				+	4	+	2271			
CHEMISTRY	+	45	+	3597				+	110	+	3422			
COMPUTER SCIENCE	+	1	+	4583				+	9	+	4148			
MATHEMATICS	+	1	+	2825				+	5	+	3194			
PHYSICS	+	4	+	3461				1	21	3140	3418	*	*	*
POLYMER	+	8	+	3617				+	20	+	3353			
TOTALS	7	104						22	390					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2054 423 2500 1916		1750 8	2334 2		1633 2		1950 1	1721 2
BANKING & FINANCE	2128 14		1870 22 1833 1625	1896 2	2584 2	1445 5	1958 1	1847 5	1667 5
BUSINESS ADMINISTRATION & MANAGEMENT	2167 1		1667 1			1550 1	1800 1	1531 6	1616 12
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									1500 1
MANAGEMENT INFO SYSTEMS	2246 8		1583 1	2012 8		1880 6	1791 1	1738 2	1589 4
MARKETING & DISTRIBUTION	2105 2			1625 1	1500 1	1500 1		1703 8	1576 49 1917 1400
ECONOMICS	2150 3		1750 1					1500 1	1492 1
LETTERS (incl English, Literature)									
HUMANITIES - All Other		1200 1							1417 2
CRIMINAL JUSTICE									
HISTORY									

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY								1500 1	
SOCIAL SCIENCES-All Other									1430 1
ADVERTISING									1200 1
COMMUNICATIONS								1667 1	
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2292 3				
CIVIL	2050 1				2000 1			2475 1	
ELECTRICAL(incl Comp Eng)	2230 8			2574 2	2400 3				2300 1

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2279 6				2000 1				2200 1
MECHANICAL	2226 6			2700 1	2167 2				
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM	2400 1								
ENGINEERING TECHNOLOGY									
AGRICULTURAL	2083 1							1669 1	1666 1
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL	2083 1								
CHEMISTRY									

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2200 4			2201 11		2000 1		1875 1	1983 5
MATHEMATICS	1920 1							1796 1	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					1650 2	1796 8			
BANKING & FINANCE			1625 1			1994 7	1883 3		
BUSINESS ADMINISTRATION & MANAGEMENT		2100 1	1609 2		1666 1	1758 7	2000 1		
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT			1600 1						
MANAGEMENT INFO SYSTEMS					2248 1	1796 2	2127 12	1250 1	2166 1
MARKETING & DISTRIBUTION		1833 2	1605 11		1666 1	2008 2	2049 2	2200 1	1600 1
ECONOMICS						2292 1			
LETTERS (incl English, Literature)						1666 1			
HUMANITIES - All Other									
CRIMINAL JUSTICE						1908 1			
HISTORY						1500 1			

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM						1225 2			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2390 79 1975 2160		
AGRICULTURAL								1638 1	
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL				1914 2	2200 1		2291 1	1983 1	
ELECTRICAL(incl Comp Eng)		2392 3		2500 1	2393 16	2166 3	2447 74 2666 2166		2792 1

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CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL							2204 10		
MECHANICAL		2450 3			2550 6	1988 2	2468 50 2583 2333		2378 15
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY					2416 1		2279 7		2250 2
AGRICULTURAL								1375 2	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

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10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE			1400 1		2029 2	2142 4	2287 13		
MATHEMATICS							2288 6		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

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MAY 1988 SWPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			1850 3	1925 2		1600 1		1935 55 2500 1892	
BANKING & FINANCE				1943 5	1954 2			2075 9	
BUSINESS ADMINISTRATION & MANAGEMENT	1000 1	2046 2		2125 2	2000 1			1931 6	2000 1
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			2150 5	1630 4	2500 1		2000 1	2302 20 2120 2250	2250 1
MARKETING & DISTRIBUTION	2042 2	1961 3	1910 6	1569 3	1913 7			2059 7	1985 5
ECONOMICS			1925 2	2385 1				2075 1	
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

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90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY					1833 1				
SOCIAL SCIENCES-All Other									
ADVERTISING					1830 1	1500 1			
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL	2376 1			2432 4				2692 2	
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2646 62 2575 2500	2414 3	2589 2	2742 2	2400 5		2682 24 2300 2583	2549 2
CIVIL	2212 24 2625 1848	2375 1						2601 17	
ELECTRICAL(incl Comp Eng)	2213 4	2536 3	2533 38 2500 2333	2475 80 1980 2348	2735 9	2505 7		2501 24 2625 2300	2375 2

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL		2105 2	2384 6	2376 14		2083 1	2400 1	2500 2	2175 1
MECHANICAL	2250 1	2583 26 2600 2450	2435 14	2412 16	2563 5	2513 6	2500 1	2561 39 2491 2424	2450 2
METALLURGICAL								2558 1	
MINING & MINERAL									
NUCLEAR									
PETROLEUM				2300 1				2846 51 2583 2250	
ENGINEERING TECHNOLOGY				2259 6	2017 4		2000 1	2300 1	
AGRICULTURAL					2065 9				
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

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AVERAGE MONTHLY SALARY OFFERS
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MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

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10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1500 1	2056 4	2155 3	2332 10	2500 4			2362 14	2300 1
MATHEMATICS				2500 1					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
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10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING			1192 3	1833 1		1581 3	1705 10
BANKING & FINANCE							
BUSINESS ADMINISTRATION & MANAGEMENT			1833 1	1626 3		1368 2	
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS		1950 1		1625 2			
MARKETING & DISTRIBUTION				2000 2		1250 1	
ECONOMICS						1235 1	
LETTERS (incl English, Literature)							
HUMANITIES - All Other			1916 1			1583 1	1333 1
CRIMINAL JUSTICE							
HISTORY							

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY			1300 1	1500 1			
SOCIAL SCIENCES-All Other					3200 1	1680 2	1630 2
ADVERTISING							
COMMUNICATIONS				1750 1			
JOURNALISM							
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1744 8	1563 2
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL							
CIVIL						1885 9	2012 17
ELECTRICAL(incl Comp Eng)		2475 1	2229 2			1899 16	2234 5

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
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10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL		1950 1					
MECHANICAL						2023 14	2495 2
METALLURGICAL						1636 2	
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY						1667 1	
AGRICULTURAL					1040 1	1200 1	
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1833 1	1833 1	1250 1		
CHEMISTRY							

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of offers
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CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE						1233 1	
MATHEMATICS						1548 1	
ALLIED HEALTH PROFESSIONS							
NURSING							
PHARMACY							
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS BY TECH - NON-TECH & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2061 451 2500 1917	1200 1	1823 33 1917 1500	2014 13	2222 3	1655 15	1850 3	1686 24 2042 1500	1584 2250 1400
BACHELOR TECHNICAL	2214 29 2166 2083			2290 14	2241 10	2000 1		1896 5	1920 9

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS MAY 1988 SWPA REGIONAL CUMULATIVE REPORT

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH		1922 3	1606 15		1776 5	1854 30 1500 1515	2070 18	1725 2	1883 2
BACHELOR TECHNICAL		2421 6	1400 1	2109 3	2395 26 2350 2250	1954 11	2404 240 2050 2146	1593 4	2387 18

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS MAY 1988 SWPA REGIONAL CUMULATIVE REPORT

BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	1694	3	1995	5	1976	16	1849	17	1969	12	1600	1	2000	1	2033 2000 1892	98	2025	7
BACHELOR TECHNICAL	2196 2500 1844	31	2588 2500 2415	98	2475 2666 2252	64	2436 2750 2291	134	2394 1890 1800	34	2410 2500 1975	20	2300	3	2640 2042 2300	175	2403	8

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

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CURRICULUM	TEXTILES	TIRE & RUBBER		EDUCATION		HEALTH SERVICES		NON-PROFIT ORGANIZATIONS		FEDERAL GOV'T		LOCAL/STATE GOVERNMENT	
BACHELOR NON-TECH		1950	1	1438	6	1718	9	3200	1	1491	10	1665	13
BACHELOR TECHNICAL		2213	2	2097	3	1792	2	1145	2	1859 2416 1529	53	2058 1916 1800	26

MAY 1988 SWPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
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AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

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CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2198 4		2318 11						1542 1
MBA--TECH								2000 1	

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
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CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH						2416 3			
MBA--TECH									

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT

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Sample Block: Average: 2025 706 # of Offers
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CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH				2675 1	2479 2	2083 1		2355 6	
MBA--TECH						2650 1		2983 1	

MAY 1988 SWPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 SWPA REGIONAL CUMULATIVE REPORT
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CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH						1957 2	
MBA--TECH							